

ORDER

KSDK

Orders	Order / Rev:	723584	Primary AE:	Local House
	Alt Order #:		Sales Office:	KSDK
	Product Desc:	10/23-10/25	Sales Region:	LOC
	Estimate:			
	Flight Dates:	10/23/12 - 10/25/12		
	Original Date / Rev:	10/19/12 / 10/19/12		
	Order Type:	Core		
Agency	Name:	Price Miner Creative Strategies/ POL	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		5248 Waterman Blvd	Agency Commission:	15%
		St Louis, MO 63108		
Advertiser	Name:	Napp, K/ D/ Circuit Judge	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:15:00
	Product Codes:	PL-Judicial	Advertiser External ID:	
	Priority:	P-2	Agency External ID:	
	Revenue Codes:	AGY, GEN, POL		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/25/12	5	\$7,010.00	\$5,958.50		October 2012	5	\$7,010.00	\$5,958.50	0.00
					Totals		5	\$7,010.00	\$5,958.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Local House Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSDK	10/23/12	10/25/12	M-F 6P News	CM	6-630P	- 111---	:30	3	\$2,025.00	P-2	0.00	NM	3	\$6,075.00
News Channel 5 at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 - 111--- 3 \$2,025.00 0.00															
N 2	KSDK	10/23/12	10/23/12	M-F 6-7A	CM	6-7A	- T-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
6-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 - T----- 1 \$900.00 0.00															
N 3	KSDK	10/23/12	10/23/12	M-F 4-5A	CM	4-5A	- T-----	:30	1	\$35.00	P-2	0.00	NM	1	\$35.00
4-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 - T----- 1 \$35.00 0.00															
													Totals		5 \$7,010.00